30th November 2018

Strong Demand For Precision Agriculture Services

Precision Agriculture (PA) has seen the demand for its services expand over the past twelve months in the Riverine Plains region. Many growers are looking to reduce input costs by utilising their technology in conjunction with agronomic practices to target applications for site specific management. PA is a recognised leader in the industry, and as the 2019 season looms, it is a great time to start planning ameliorant applications and drainage.

Grid soil sampling, EM38 soil conductivity mapping and Elevation data are all services offered by PA to help meet grower need. Grid soil sampling is a key tool to help make decisions for applications such as lime, gypsum and fertiliser though variable rate application technology. EM38 looks at the soil variability across paddocks, offering insights into water holding capacity and areas with structural issues resulting in yield loss. Elevation data is useful for water flow modelling and drainage applications saving time and costs.

Our team has expanded recently with a new office opening in Rutherglen and an expansion of the Temora Hub. Exciting additions to the team are; Kirsten Barlow who is an experienced soil scientist with over twenty years research experience and; Richard Sawyer, who has over twenty years' experience in Precision Ag and Agronomy. Kirsten will work in our and Research & Innovation (R&I) department based at Rutherglen and Richard will service the Riverine Plains from his base at Euroa.

Please contact either Matt Kelly: 0418 159 197 matt@precisionagriculture.com.au or Richard Sawyer: 0475191477 richard@precisionagriculture.com.au to discuss your precision agriculture requirements for 2019. Or visit our website: www.precisionagriculture.com.au

ABOUT PRECISION AGRICULTURE

As a leading provider of precision agriculture services, we aim to improve our customers' productivity and profitability through better, more informed management decisions.

It's all about data, insight and action. Whether it's on-farm, for industry or government we collect, measure and interpret data to find opportunities for technology to deliver savings and unlock potential. We provide practical assistance and support to apply our findings to the real world.